

Added Touch Celebration, Inc.
Delivery & Event Day instructions

Butterfly Care and Transfer Instructions

When you receive your butterflies:

- Your butterflies have been packed to insure they can handle the bumps and thumps of shipment. You would have to be pretty harsh with them to damage them. INSECT SPRAY will kill your butterflies. Do not store them in an area that has been recently treated for insects. Do not use insect spray near your butterflies! Do not expose your butterflies to extreme heat. Do not leave them in a parked car. Do not freeze your butterflies.
- Please open your cardboard box. Inside you will find a small Styrofoam cooler. Open the cooler and you will be able to see the box or envelopes containing your butterflies. Locate and remove the ice packs (sometimes the ice pack is located underneath a false bottom) and refreeze the ice pack in your freezer. You may use your own ice pack or frozen vegetables placed in a sandwich bag to replace the ice pack if necessary. Exchange ice packs every morning and evening.
- Check the package for any damage that may have occurred during shipping and let us know immediately if there is a problem. We will do what we can to make it right.
- Check each butterfly by warming it up in your hand then hold it up to a light and look through the glassine envelope for movement. If you have chosen envelopes that you cannot see through, hold the box up to your ear and listen for the movement of tiny kicking feet. You may notice a little bit of red liquid on or around your butterflies. This is not blood, but residue of their supplemental diet. It is nothing to worry about.
- Be sure to replace the lid of the Styrofoam every time you walk away from the box. This is important! Your butterflies need to be kept cool and dark so they sleep while they are in the box

The Day of your Event

Remember, Monarch Butterflies cannot fly when their body temperature is below 62°. Don't forget to remove that ice pack and bring the butterflies up to room temperature an hour before the release.

If it is going to be raining the day of your event, you will need to make sure to wait until it is not raining to do the release. In nature, butterflies survive through thunderstorms and severe weather; the rain will not kill or harm the butterflies. The reason you do not release when it is raining is that they will not fly in the rain

Accordion Butterfly Release Box

It is critical that the butterflies be warmed to 65° prior to attempting an accordion release.

To Open your Accordion Butterfly Release Box:

Simply lift the lid and pull the ribbon smoothly. Your butterflies will consequentially be lifted out of the box and released one right after the other.

Butterfly Display Cage

Simply load the butterflies through the door and release them by opening the domed top. It is a good idea to practice opening the top before you place the butterflies into the cage. Once the butterflies are in

the cage mist the butterflies and netting with water so that the butterflies can have a drink.

Hi-Gloss Butterfly Release box

Assemble the box leaving one flap open at the bottom. Place the band around the box to hold the lid on. Insert the butterflies into the box through the open flap at the bottom of the box. Close the flap and secure the bottom of the box by sealing it closed with the provided label. When you reach the location of the release remove the band. The box is now ready for the butterfly release.

Individual Butterfly Releases

Have someone pass out the butterflies at an appropriate time. Then at the time of your choosing everyone will release their Butterflies in unison

“Easy Transfer” Mass Butterfly Release Box.

This specially designed cooler converts into your “ET” mass release box

- Take everything out of the release box.
- Pin the cover (cloth or tulle) over the opening of the box leaving a small slit at one corner.
- Place the release box on its side with the opening facing you and the glued side up.
- Hands on transfer technique
One by one remove the butterflies from their envelopes and place them into the release box.
- Gently pinch their wings together, then wings (and fingers) first slide them past the tulle/cloth and into the box.
- Use plenty of pins to hold the tulle/cloth tight to the box.
- I suggest that you use the smallest room available to make the transfer
- If one escapes he will head towards light
- Envelope transfer technique.
- Open the flap of the envelope.
- Slide the opened envelope through the slit in the tulle/cloth and gently jiggle to encourage the butterfly to fly out.
- Slide the empty envelope back out and continue until all the butterflies have been transferred.
- If you are having difficulty you may want to place the butterflies into the fridge for a few minutes. This will slow down their metabolism and make them easier to transfer.
- After you are done transporting the butterflies remove all of the pins and discard them properly. Pull the cloth taut over the top of the box and place the lid on. You are now ready to have a successful Mass Butterfly release. Do not force the butterflies by turning the release box upside down. **Allow the butterflies to fly up and out.**

Butterfly Release Basket.

Follow separate instructions for basket assembly.

At one of the handles and near the rim cut a two inch vertical slit in the tulle of your basket

Slide the butterflies into the basket through the slit using the envelope transfer method described above.

When all the Butterflies are loaded close the slit with a twist and a safety pin. Hide the pin behind the handle of the basket. To release the butterflies untie the tulle at the bottom of the basket and lift the tulle away

Enjoy your Butterfly Release!

